

Your Name/Business Name:

Name of Job (i.e. brochure design)

Brief Description of Job:

Dimensions (i.e. DL/A5/A4 /mm x mm):

No. of Pages:

Please provide a description of your organisation and it's activities:

What is the desired outcome of the job?

What image or attitude would you like to project to your clients?

What is your clients main demographic (i.e. age, gender, religion, culture, nationality, etc)?

Who are your main competitors?